

RADIOLOGY HEALTH  
EQUITY COALITION



2022

# Impact Report

A Clearer Picture of Health for All

[radtheequity.org](https://radtheequity.org)

# Responding to the Call

For thousands of people across America, access to radiology is a matter of life and death. Most of the time, life-changing diagnoses and treatments start with a radiological image. For too many people, however, access to radiology services presents a significant barrier to health and wellness.

To address this dire need, we launched the Radiology Health Equity Coalition.

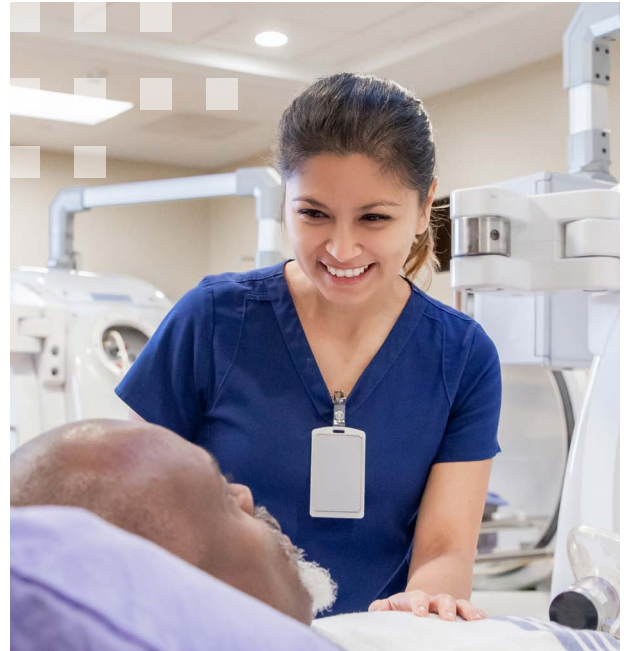
Our goal: To strengthen the ability of clinicians and radiologists to deliver care that follows the six aims of healthcare quality:

- Safe.
- Effective.
- Patient-centered.
- Timely.
- Efficient.
- Equitable.

Just as important, we aim to provide radiology services for every type of:

- Race and ethnicity.
- Care setting.
- Rurality.
- Socioeconomic status.

By joining forces, we can ensure that far fewer people will be at risk of becoming severely ill or dying from treatable or preventable diseases.



Looking back at 2022, our first full year, we are happy to report on the impact that we've made.

We forged partnerships with organizations on the ground to identify and reach underserved communities. We shared knowledge and research about improving health equity in radiology. We connected with influential academic and healthcare groups to amplify our mission even more.

And at 26 members strong — up from nine at our inception — we're just getting started.



**Radiology sits at the very intersection of medical care** — nearly every person receiving meaningful care interacts with its broad reach at least once. We can create a cohesive and collaborative approach that brings true action."

***Jinel A. Scott, MD, MBA***

At-Large Director, Radiological Society of North America (RSNA)





# Collaborating for Underserved Communities

In our first year, we brought together organizations that use diagnostic imaging to:

- Give patients in underserved communities the resources they need.
- Pursue research to find U.S. locations that lack access to imaging care.

Some of our key partnerships include:

- [Promise Fund of Florida.](#)
- [Primary Care Coalition.](#)
- [RAD-AID USA Women's Health Access Program.](#)



**Karen Patti**, Chief Operating Officer of The Promise Fund of Florida, helped develop the [Community Outreach Guide](#).

Some partners created content for the RHEC webinar series, while others identified volunteer opportunities at the state and regional levels as well as nationwide.

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**Breast cancer is 95% curable and cervical cancer 95% curable when caught early.**

Why are so many women dying from these diseases? It comes down to too many barriers.”

***Karen Patti***

Chief Operating Officer,  
Promise Fund of Florida



# The Coalition in Action

In 2022, Coalition members shared ideas and spread the word. Some collaborations and resources include:

- Our five-part webinar series, “[Breaking Imaging Barriers](#),” provided practical, actionable insights for improving health equity. The live and on-demand program reached about 500 radiologists, community health providers and other medical providers.
- The “[Community Outreach Guide](#)” demonstrated how radiology professionals, imaging practices and healthcare institutions can pursue strong community health partnerships to advance image equity in underserved communities.
- In collaboration with the Harvey L. Neiman Health Policy Institute®, we completed a research study on racial disparities in mammography screening technology. Our findings were published in the October 2022 issue of the [RSNA journal, Radiology](#).
- We worked with multiple organizations to launch a successful National Lung Cancer Screening Day. Over 300 medical imaging facilities opened their doors to thousands of medically underserved patients.

- Contributed meaningful content in the ACR Bulletin, including the [August 2022 Health Equity Edition](#).
- Posted this piece in the [ACR Voice of Radiology Blog: Breaking Imaging Barriers](#).
- Published articles and made other contributions in RSNA News and the RSNA suite of journals.



**We recognized that different organizations have different strengths.**

The Coalition brings a truly cohesive and collaborative approach with everyone engaged. There really is nothing to compare this to.”

***Jinel A. Scott, MD, MBA***

At-Large Director, Radiological Society of North America (RSNA)

# Providing Outreach That Connects

Community health outreach connects people and organizations with the resources they need to improve health outcomes and the entire community's well-being. To advance health equity, we help providers focus their outreach on people affected by regional, racial and economic-related healthcare disparities.

We've been expanding key outreach since our founding in 2021. Initiatives included:

- **AMA ChangeMedEd 2021, Sept. 26–Oct. 1, 2021:** Exhibited Coalition resources to 220 medical students, encouraging them to sign the [Commit to Act pledge](#).
- **RHEC website** launched in November 2021.

- **Mobilization Team Outreach:** Our physician champions distributed Coalition resources to attendees at member organization conferences and meetings, including:
  - RSNA Meeting 2021.
  - ACR Annual Meeting 2022.
  - SIR Conference 2022.
  - AUR Meeting 2022.

From these efforts, the Coalition gained support from:

- American Association of Physicians in Medicine.
- Association of Program Directors in Radiology.
- Society for Pediatric Radiology.
- Hawaii Radiological Society.



- **Accelerating Health Equity Conference, May 10–12, 2022:**  
Our participation in this 728-attendee event connected us with leaders of the American Hospital Association health equity team. We also collaborated with health equity influencers from across the country.
- **GO2 Foundation Centers of Excellence Summit, Oct. 30–Nov. 1, 2022:** Exhibited and distributed Coalition resources to 240 conference attendees such as:
  - Oncologists.
  - Radiologists.
  - Pulmonologists.
  - Nurse navigators.
  - Healthcare administrators.
  - Cancer researchers.
- **Health Equity Grand Rounds Lecture, Oct. 31, 2022:** Coalition staff attended the Matthew Walker, PhD Health Equity Lecture at the Vanderbilt University Radiology Department. Following the event, we connected with Katina Beard, CEO of the Matthew Walker Comprehensive Health Center, to discuss improving health equity in Nashville, Tennessee, and beyond.
- **RSNA Meeting, Nov. 27–Dec. 1, 2022:**  
As an exhibitor, the Coalition showcased resources to 20,000 attendees.
- **AMA Health Systems Science Summit, Dec. 5–6, 2022:** Ryan Tai, MD, presented a session titled, “Creating a Health Equity Curriculum Tailored for Radiology Trainees.”



**Radiologists can and should play a leadership role in ensuring high-quality imaging care for all people, in screening, diagnosis, treatment planning and monitoring, and image-guided and interventional radiology treatments.”**

***Robert S. Pyatt Jr., MD, FACR***  
Member, Radiology  
Health Equity Coalition



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**We don't have enough doctors and people are just trying to survive, so we hope to create new models.** An ideal scenario is others in the Coalition working to help us address these issues on a national scale.”

***Laeton Pang, MD, MPH, FACR,***  
President, Hawaii Radiological Society





# Expanding Coalition Members and Partners

Since January 2022, we've grown Coalition membership from nine founding members to 26.

These include:

- Association of Program Directors in Radiology.
- American Society of Neuroradiology.
- American Society for Radiation Oncology.
- Florida Radiological Society.
- Hawaii Radiological Society.
- Maryland Radiological Society.
- Massachusetts Radiological Society.
- Michigan Radiological Society.
- New York State Radiological Society.
- Ohio Radiological Society.
- Radiology Business Management Association.
- Society for Advanced Body Imaging.
- Society for Pediatric Radiology.
- Virginia Radiological Society.
- Washington State Radiological Society.
- Wisconsin Radiological Society.

Our Coalition Partners have also expanded to include more state chapters of radiology as well as professional radiology societies for:

- Diagnostic imaging.
- Interventional radiology.
- Nuclear medicine.
- Radiation oncology.
- Physics.
- Other subspecialties.



These influential, member-driven organizations can:

- Designate a liaison to the Coalition.
- Identify as Coalition Partners on the Coalition website and in Coalition materials.
- Gain access to Coalition content and marketing materials.
- Contribute funds for Coalition programs.
- Attend and participate in periodic Coalition meetings and training opportunities.
- Advise the Mobilization Team in areas such as identifying health equity opportunities in communities.
- Share member experiences in addressing health disparities for Coalition communications.
- Publicly support Coalition statements and positions, as approved.
- Spread and champion Coalition programs and engagement opportunities with their communities.

# Reaching Milestones With the Mobilization Team



**As a certifying body, the ABR sees their partnership with the Coalition** as a crucial extension of the social contract — to provide the best care possible to the broadest range of the population.”

***Brent Wagner, MD, MBA***

Executive Director, American Board of Radiology (ABR)

# Looking Forward to Improved Health Equity

Since our founding, the Coalition leveraged the expertise and core competencies of each member group.

Within that framework, our **Mobilization Team** has proved crucial for initiatives such as:

- Contributing funds.
- Approving Coalition frameworks.
- Defining operational plans.
- Identifying and approving Coalition strategy and goals.
- Seeking input from Coalition partners.

For 2022, Mobilization Team financial contributions alone totaled over \$100,000. These helped fund Coalition programs such as marketing and outreach projects, event opportunities, and educational resources.



Align outreach and combine efforts with more community health partners.



Advocate for improved health equity at the local, state and federal levels.



Expand diversity in clinical trials to benefit marginalized communities.



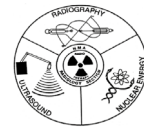
Help patients gain greater access to improved healthcare resources and care.



Create stronger connections for healthier communities.



# Radiology Health Equity Coalition Mobilization Team

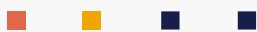


NMA Section on Radiology  
and Radiation Oncology



## JOIN THE EFFORT

### RADIOLOGY HEALTH EQUITY COALITION



[radhealthequity.org](https://radhealthequity.org)



#### Commit to Act

Pledge to join the community advancing health equity in radiology.



#### Submit Resources

Share resources to help your colleagues achieve equity in their practice.



#### Spread the Word

Talk with your colleagues and community partners about how radiology can advance equity in healthcare.



#### Grow

Utilize solution-oriented tools to bring more of the community into your practice.